Language, Identity and Nation in the Globalized New Economy:

Transformations of Francophone Canada

A FREE public lecture by

**Dr Monica Heller**

This talk will draw on long-term fieldwork in francophone Canada to examine the impact of the globalized new economy on heretofore dominant ideas about language, identity, culture, nation, citizenship and state. It will discuss how some characteristics of late capitalism destabilize ideas about what counts as French, what counts as bilingualism and who counts as francophone, focussing in particular on the process of commodification of language and culture. It will examine some recent attempts to re-imagine francophone Canada in popular culture, emphasizing the ways in which former marginals (Acadians, immigrants, Métis, indigenous groups) play an increasingly central role in this process of discursive shift.

Dr Monica Heller is a linguistic anthropologist and professor at the Ontario Institute for Studies of Education (OISE) and the University of Toronto. She is currently president-elect of the American Anthropological Association. She recently published *Paths to Post-Nationalism: A Critical Ethnography of Language and Identity* (Oxford University Press, 2011).

Sponsored by:

The Department of Sociology and Social Anthropology, Dalhousie University

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**Friday 16 March, 3:30 pm McCain 2162, Dalhousie University**

*Reception to follow in McCain 1128*